#### **ADAS PROGRAM**

## Highlights

NAPA® Echlin® offers more than 900 Advanced Driver Assistance System (ADAS) components

NAPA® Echlin® ADAS components are designed to integrate correctly with electronic crash avoidance systems

> ADAS components are powertrain neutral they are the same whether the powertrain is gas, diesel, hybrid or electric



What's in your box?™

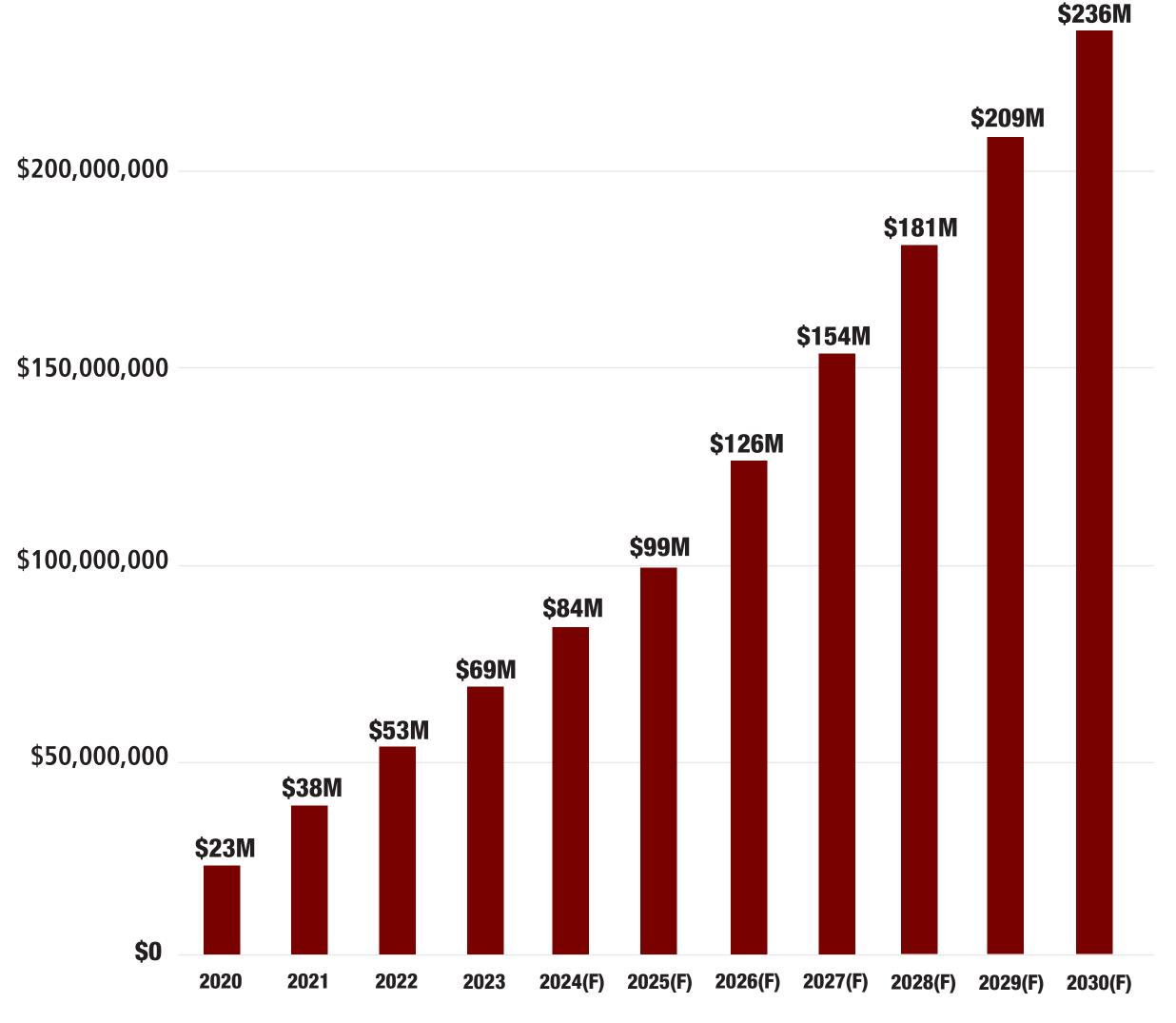


# Growing Market

ADAS components are one of the fastest growing categories in our industry. These sophisticated cameras and sensors are entirely powertrain neutral, meaning whether a vehicle is gas, hybrid or electric, the components and systems are the same. ADAS is here to stay, and it is going to grow exponentially in the coming years.

#### Between 2023 and 2030, sales of ADAS components will grow by 343%

#### **Aftermarket Sales of ADAS Components**



Source: ADAS Aftermarket Study, AASA 2022



### Timeline

Driver Assist Safety Systems aren't new. In fact, they have been around in some form for over 50 years. Newer, more advanced electronic safety systems are built on the foundations of ABS and Electronic Stability Control.

#### **Did You Know**

The gyro processor used in the prototype of the first ESC system came from a toy helicopter. It wasn't fast enough, so engineers sourced another from the warhead of a missile.



#### 1969

Ford introduced "Sure Track," the first Anti-Lock Brake System, on the Thunderbird



#### 1971

Buick introduced "MaxTrac," the first traction control system, on all full-size cars



#### 1995

The first Electronic Stability
Control system was available from
Mercedes-Benz



#### 2005

The Volvo S80 was equipped with Blind Spot Monitoring



#### 2012

All new light-duty vehicles sold in the U.S. were required to have Electronic Stability Control



#### 2018

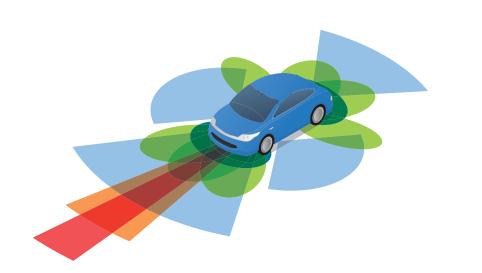
New vehicles built after May of 2018 were required by law to have a back-up camera

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## Sales Opportunities

Electronic Safety Systems like
Electronic Stability Control and
Automated Emergency Braking
are programmed for brand-new
components. Worn or low-quality
replacement parts can reduce
the effectiveness of all Electronic
Safety Systems.

# Explaining ADAS to your customers will help you sell more premium parts



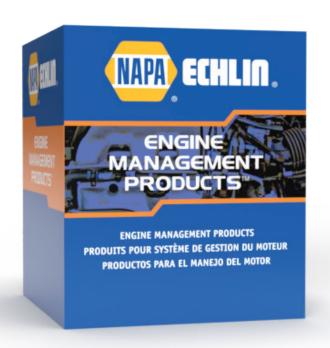
#### **How ADAS Works**

Your customers' vehicles may have safety features they don't even know about. When they understand how these systems work, they can make better decisions about their vehicle



#### Talk About "Systems," Not "Parts"

When we talk about parts, it is easy for customers to bring up price. Instead, talk about how a particular component is part of a complex Electronic Safety System. This helps your customer see more value in the quality parts you are recommending



#### **Recommend Premium Quality Replacement Parts**

The ability of electronic safety systems to keep your customers safe depends on the performance of both electronic and mechanical components. Only using premium parts helps make sure your customers get the benefits and capabilities of their vehicles' crash avoidance systems



# Impact on Vehicle Systems



Advanced Driver Assistance

Systems depend on

real-time data from multiple

components including ABS

sensors and throttle

position sensors



Steering angle sensors

must be recalibrated after

every wheel alignment



ADAS can lower crash rates by 20%, but only if the systems are properly maintained

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### What's New

#### **Park Assist Sensors**

Park assist sensors are of the most frequently replaced ADAS components.

NAPA® Echlin® is regularly releasing new Park Assist Sensors to make sure you have the parts needed to service your customers' vehicles.

For the most current applications, be sure to check out our catalog at NAPAEchlin.com.



PAS1179
Ford SUVs
(2019-15)
VIO: 2M





PAS1737
Nissan / Infiniti Cars
(2023-13)
VIO: 2.3M



PAS1751
GM Cars, Trucks & SUVs
(2024-20)
VIO: 2.5M





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### What's New

#### **ADAS Components**

The industry's most complete ADAS program never rests. We are regularly introducing new parts across all of our ADAS categories, so you don't have to go back to the dealer.

For the most current applications, be sure to check out our catalog at NAPAEchlin.com.

#### **Tech Tip**

After a collision, the mounting surface of blind spot detection sensors and cruise control distance sensors must be returned back to factory specifications or the component will not be able to be calibrated correctly.



#### LDW51

Lane Departure System Camera
Nissan SUVs
(2019-14)
VIO: 2.2M





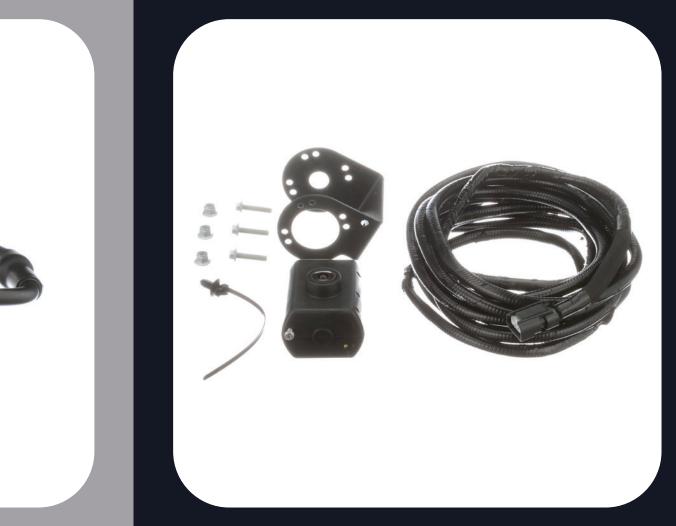
#### **PAW591**

Park Assist Camera Kit Ford Trucks & SUVs (2022-17) VIO: 2.7M



#### **BSW143**

Blind Spot Detection Sensor GM Cars & SUVs (2022-18) VIO: 1.3M





# Advanced Sensor Program

Advanced Driver Assistance Systems rely on multiple sensors to provide real-time data to both the driver and the vehicle. Sensors that have failed or are not correctly calibrated may put the motorist and the occupants at risk.

#### NAPA® Echlin® Pro Training Tip

Salt and corrosion can damage blind spot detection sensors and their connectors.



#### **Blind Spot Detection Sensors**

NAPA® Echlin® BSD Sensors are direct-fit replacements to ensure proper fit and performance. All BSD Sensors undergo extensive quality testing and product validation.

126 SKUs / 104M Repair Opportunities



#### **Steering Angle Sensors**

NAPA® Echlin® Steering Angle Sensors are rigorously tested for fit, form and precise performance to match the original application they are replacing.

284 SKUs / 224M VIO



#### **Cruise Control Distance Sensors**

Designed and manufactured to stringent quality standards to match the original for an easy install and to deliver precise performance.

75 SKUs / 37M VIO



#### **Park Assist Sensors**

NAPA® Echlin® Park Assist Sensors are direct-fit replacements utilizing advanced ultrasonic technology that exactly matches the detection capabilities of the original sensors.

126 SKUs / 500M Repair Opportunities



# ADAS Cameras

Park assist cameras have been mandatory on every new vehicle since 2018, and were fitted on many popular vehicles prior to being regulated by law. This is a growing category, and NAPA® Echlin® has over 230 different Park Assist (or back-up) Cameras to make sure you don't have to go back to the dealer.

#### NAPA® Echlin® Pro Training Tip

Low-quality glass or a poor installation of a replacement windshield can affect the performance of lane departure system cameras.



#### **Park Assist Cameras**

Easily damaged in a rear collision, park assist cameras have been mandatory in the U.S since 2018. A premium replacement for the failed OE unit, most NAPA® Echlin® cameras are 'plug & play' — no programming required.

Rigorously tested to match the OEM vehiclespecific performance.

**233 Cameras / 122M VIO** 

#### **Lane Departure System Cameras**

Located on the windshield behind the rearview mirror, lane departure system cameras are now also in side-view mirrors for additional protection.

NAPA® Echlin® LDS Cameras are rigorously tested for fit, form and precise performance to match the original application they are replacing.

46 SKUs / 36M VIO

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### Top Movers: Park Assist Sensors

#### DOMESTIC



PAS1125
GM Trucks & SUVs
(2020-06)



PAS1127
GM Cars, Trucks & SUVs
(2020-13)



PAS1126 Chrysler, Dodge, Jeep & RAM (2021-09)



PAS1133
Ford Trucks
(2019-15)



PAS1100
Ford Trucks & SUVs
(2022-00)

**IMPORT** 



PAS1501
Toyota Trucks & SUVs
(2020-14)



PAS1719

BMW / Volvo Cars & SUVs
(2015-07)



PAS1714
Volvo Cars & SUVs
(2014-07)



PAS1716
Audi, VW, Volvo Cars & SUVs (2021-06)



PAS1506
Toyota RAV4
(2018-16)

ADAS Program

## Top Movers: Other ADAS Components

#### DOMESTIC



PAW20
Park Assist Camera
Ford Explorer
(2015-13)



PAW22
Park Assist Camera
RAM Trucks
(2018-13)



BSW42
Blind Spot Detection Sensor
Dodge & Chrysler Vans
(2016-13)



BSW107
Blind Spot Detection Sensor
GM SUVs
(2017-15)



CCW18
Cruise Control Distance Sensor
Ford Trucks
(2020-15)

**IMPORT** 



PAW365
Park Assist Camera
Toyota RAV4
(2018-16)



LDW21
Lane Departure System Camera
Toyota RAV4
(2018-17)



BSW63
Blind Spot Detection Sensor
Toyota Tacoma
(2017-15)



BSW86
Blind Spot Detection Sensor
Mercedes Cars & SUVs
(2016-12)



CCW40
Cruise Control Distance Sensor
Nissan SUVs
(2018-16)

# Related Parts

Mechanical and electronic components must function as designed to keep electronic safety systems operating correctly. Sensors send information to electronic control modules hundreds of times per second, and the vehicle's computer sends commands back to help keep the motorist safe.

NAPA® Echlin® provides technicians with the additional Sensors and Connectors needed to keep electronic safety systems operating correctly.



#### **ABS Sensors**

NAPA® Echlin® ABS Sensors always match the fit and performance of the OE, even when OE uses a complex multi-directional sensor

2,522 SKUs / 724M Repair Opportunities



#### **Ride Height Sensors**

Tech Expert® Ride Height Sensors are engineered and tested to provide the ECU with timely and accurate data to make decisions about vehicle performance and safety

29 SKUs / 24M VIO



#### **Accelerator Pedal Sensors**

NAPA® Echlin® Accelerator Pedal Sensors are tested for output to make sure they perform on every vehicle in every situation

409 SKUs / 269M VIO



#### **Parking Brake Actuators**

NAPA® Echlin® Parking Brake Actuators include the required hardware and an O-ring for proper installation

**30 SKUs / 60M VIO** 



#### **Throttle Position Sensors**

NAPA® Echlin® Throttle Position Sensors are tested and calibrated to electronically lock voltage output for accuracy

277 SKUs / 88M VIO



#### **Electrical Connectors**

NAPA® Echlin® offers hundreds of electrical connectors to help keep ADAS systems operating correctly

Steering Angle Sensor Connectors
Park Assist Sensor Connectors
Lane Departure System Connectors
ABS Sensor Connectors and more

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## NAPA® Echlin® Quality

Park assist sensors help keep your customers safe. The quality and performance of the part matters, which is why NAPA® Echlin® tests each part to make sure it integrates correctly with safety systems, and functions in all conditions.

#### NAPA® Echlin® Park Assist Sensors



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# NAPA® Echlin® Pro Training Tech Tip

NAPA® Echlin® Pro Trainers have installed hundreds of ADAS components and trained thousands of technicians. Here's what they say to look out for during an install.



Anytime an ADAS component
is removed and reinstalled
(even if it wasn't replaced
or unplugged) it needs to be
checked to see if a calibration
is required per service
information

Always read and follow service
information exactly and
completely when performing a
calibration – no short cuts



Different manufacturers

utilize different versions

of calibrations — static is

performed in the service bay

and dynamic is performed

while driving in specific

conditions

Always check manufacturers'
service information for the
vehicle you're working on



Ensure that all prerequisites are met and correct (vehicle ride height, fuel tank level, tire pressure, etc.) prior to performing a calibration

# Park Assist Connector Kit

Park assist sensor connectors are easily damaged in accidents, even minor ones. They are also prone to failure from salt and corrosion. NAPA® Echlin's Park Assist Connector Kit gives technicians a total of 64 of the most popular connectors to help get your customers back on the road quickly.



Includes the 5 most popular Connectors for a total of 64 pieces

Shop time-saver – Technicians have the parts they need at their fingertips

EMPK13

#### **EMPK13 Contents**

Part #	Qty	Vehicle Makes	VIO Coverage
EC995	16	Chrysler, Ford, GM	32.6 Million
EC2172	16	Chrysler, Ford, GM	32.5 Million
EC2293	16	BMW, Ford, GM	16.7 Million
EC2219	8	Audi, Chrysler, Ford, Volkswagen, Volvo	11.3 Million
EC913	8	Toyota	2.0 Million

NAPAEchlin.com

# NAPA® Echlin® Professional Training

Award-Winning In-Person, Live Virtual, and Online Learning

NAPA® Echlin® Pro Training delivers accredited classes that educate technicians in the latest automotive repair technologies, and techs can earn CEU credits.

An extension of NAPA® Echlin® training, our extensive YouTube video library has over 500 technical and installation videos.





**Available Classes** 

ADAS Calibration Tips From The Pro Driver Assist Systems Overview



**Available Classes** 

**Advanced Driver Assist Systems** 

**ADAS Calibration Techniques** 

**Body Electronics** 

**Vehicle Communication Diagnosis** 

Unleash the Power of Your Scan Tool



For information on replacing collision components, search "Collision" on the NAPA® Echlin® YouTube channel

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